

# Rolling Meadows Neighborhood Association

Board Meeting / Public Meeting Minutes

Thursday, January 12, 2023

=====

## Participation

Location: Pinney Library

Webcast: None

Duration: 75 minutes (7:30–8:45 pm)

Attendees: 13 people (6 board members)

=====

## Minutes

Notes taken by Robert Beets, RMNA Secretary

Reviewed by RMNA Board members

Draft status: **Review** / Final

Published: January X, 2023

### Alder Paulsen Update

District 3, Madison Common Council

#### DISCUSSION

##### [Name these plows!](#)

- First round of naming open through the Streets Division

##### [Occupy Madison](#)

- New village coming to South Stoughton Rd
- More industrial area, which is not ideal for residents
- Plan to do some of the building/construction of tiny homes on this site
- Other long-term villages at Johnson & 4th, Aberg Ave
- Stoughton Road [plan](#) comes into play for land use

##### Building energy assessment rules

- Policy recently introduced in council
- Requires commercial buildings to do energy audits regularly
  - This includes nonprofits and religious organizations
  - Residential structures are not under requirement
- Some maintenance requirements as well

- Overall costs are relatively low, with efficiency gains hopefully covering
- Erick can refer people to Jessica Price for specific questions

#### Traffic

- Desired: left turn signal Cottage Grove and Acewood
- Increased pedestrian traffic with new apartment
- Behind on several approved traffic projects
- Erick said he will confer with traffic project list and get back to us

#### ACTION ITEMS

- Alder Paulson to review traffic projects and report about possible left turn signal(s) option at Cottage Grove Rd and Acewood Ave
- 

#### RESOURCES

- 
- 

### **Derek Field**

Candidate for District 3

#### DISCUSSION

- Running for alder for District 3
- Live at Kurk & Violet street area

#### **Experience**

- Six years experience in state government
- Graduate of LaFollete school of public policy
- Have been talking to Lemmer and Paulson
- Have worked elections and get out the vote
- Treasurer of campaign is Jeff Pertl
  - Used to intern with him while in school
  - Getting guidance on how to run a local race

#### **Key Issues**

##### *Housing*

- Especially housing costs, rising costs and inflation
- Went through buying a house recently and couldn't afford with rates now
- Interested serving on the plan commission
- Lot of opportunity to shape housing plans

##### *Transit*

- Concerns and driving behavior
- Investments in infrastructure

### Water quality

- PFAS around more sites in area
- Local Well 15, which we get much of Eastside water from
- Water utility has some mitigation measures and concerns
- Important that the public trusts local water source

### Others

- What concerns do you have?

### Election

- Three candidates on ballot of primary election, February 21
  - Derek Field – still running
  - Matt Van Eperen – still running
  - Stephanie Salas – *has since decided not to run*
  - Erick Paulson – decided not to run
- Two candidates will go on to the general election, April 4

### Connect

- Website at [voteforderekfield.com](http://voteforderekfield.com) will be up next week

## Topics for Next Meeting

### DISCUSSION

#### Nonprofit status

- Need Rico for nonprofits formation discussion

#### Businesses / Advertising

- Need a consistent newsletter to offer a paid thing
- Maybe consider charging once we have a certain circulation (500?)
- What specials do businesses offer
  - Maybe they offer exclusively through newsletter
  - That works really well for a local liquor store
- Is there interest in advertising?
- Start by building more relationships with businesses in the neighborhood
- Probably need to understand what we're offering when we talk with them

#### Grants

- [Neighborhood grants program](#) deadline too soon
  - Won't get anything in by Monday
- We should think about what we do next year?
- Ideas:
  - Pollinators and bat houses as our priority idea
  - Need to come up with other ideas, for proposal and meeting with team
  - Artists murals on electrical boxes also an option via [Utility box art program](#)

## MOTIONS

- Continue to develop pollinators and bats project for next year's grant cycle

## Upcoming Events

2023

### DISCUSSION

#### Car Wash / Brat Sale

- June or August timing
- Grilling and sales of food
- Vegetarian options too!
- Maybe the same weekend as garage sales with increased traffic

#### Movie in the Park

- [Sina Davis program](#) provides screen on wheels or blow up screen
  - Contacting Tracy and getting on their schedule
  - Pushing for two scheduled events this year
- Could also invest in our own low-cost set up as this has been popular

#### Garage sales

- Mid June date, traditionally on Father's day weekend, which worked well last year
- Reach out to Elvehjem to propose that date

#### Driveway cookouts

- Lots of success getting people out
- A new driveway would be helpful too, different part of the neighborhood
- Mid to late May would be nice, when weather is reliable

#### Porch Night

- Music scheduled over the course of a day
- Several host locations with 1 hour of music at each, and parade along
- Easier to recruit players who live in the neighborhood
- Could also try to recruit other players and bands as an option as well
- September timing may give us enough time to plan and still reliable weather

#### Others

- Perennial plant swap and seed exchange
- Ice cream social (dairy month is June)
- Heistand disc golf tournament
- Spring McGinnis Prairie clean up
- Park clean up organized by the city

## MOTIONS

- Motion: Mark to reach out to Elvehjem about setting Father's Day weekend for the

early summer garage sale date (June 16-18)

- Motion: Continue to develop idea of a porch music parade for early fall

#### ACTION ITEMS

- Talk to other neighborhoods that have done music parades before (planning)
- Identify musicians and bands who live in the area
- Identify people who would be willing to host music

## Association / Meetings

#### DISCUSSION

##### **Promote the meeting better**

- Multiple modalities of communication
- Update the website regularly, not just social media
- More reliable newsletter
- Need to signage that can have a different location
- Comms: Dan agreed to support Robert

##### **Meeting locations**

- Pinney Library
- Ace Apartments
- New Beginnings Church
- MSCR have space

#### ACTION ITEMS

- Need to develop an annual calendar for the newsletter and stick to it
- Should come up with a way to decide on the meeting location

=== END OF DOCUMENT ===